

CleanBuildingsSM

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Co-owned and organized by ISSA and Trade Press Media Group

We Mean Clean

An All New Trade Show for the
Commercial Cleaning Industry!

Inaugural Conference and Expo at the Baltimore Convention Center

March 26-27, 2019 – cleanbuildingsexpo.com

Schedule at a Glance

Monday, March 25 (Pre-Conference Workshops)

9 a.m. – 5 p.m. Accredited Auditing Professional (AAP) Workshop

9 a.m. – 3 p.m. Mold: Should I wipe it down or tear it out? A NORMI Workshop

Tuesday, March 26

8 a.m. – 9:15 a.m. General Session

9:30 a.m. – 11:45 a.m. Concurrent Sessions

Noon – 4 p.m. Expo

4 p.m. – 5 p.m. Networking Party

Wednesday, March 27

8 a.m. – 11:30 a.m. Concurrent Sessions

11:30 a.m. – 3:30 p.m. Expo

3:45 p.m. – 4:45 p.m. Concurrent Sessions

Solutions for Today, Inspiration for Tomorrow.

A Gathering of the Best Minds in the Cleaning Industry.

Free to Attend!

Clean Buildings Expo, an all-new trade show for the commercial cleaning industry, will deliver education and product information to in-house cleaning managers, executive housekeepers, facility managers, and principals in building service contractor (BSC) firms. Clean Buildings Expo is a joint venture brought to you by two industry leaders: Trade Press Media Group and ISSA, the worldwide cleaning industry association. The event will be co-located with the National Facilities Management & Technology (NFMT) Show.



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Why Attend?

- Two days and 20 tailored sessions of education specifically designed for end user customers of cleaning technology
- 7 hours of continuing education units (CEUs)
- Free admission to the CBE show floor and education sessions
- Show floor featuring products for BSCs and In-House Service Providers
- Co-located with NFMT at the Baltimore Convention Center
- Become an indispensable resource and get certified

Who's Attending?

- In-House Cleaning Managers and Building Service Contractors
- Director of Building Services
- Senior Operations Supervisor
- Manager of Custodial Services
- Executive Director of Plant Services
- Environmental Services Manager
- Director of Custodial Management



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Three Dedicated Conference Tracks:

Cleaning Operations • Trends & Technologies • Staffing & Management

Conference Sessions at-a-Glance

Monday, March 25

9:00 A.M. – 5:00 P.M.

- Accredited Auditing Professional (AAP) Workshop

9:00 A.M. – 3:00 P.M.

- Mold: Should I Wipe it Down or Tear it Out? A NORMI Workshop

Tuesday, March 26

8:00 A.M. – 9:15 A.M.

- Improving IAQ & Mitigating Mold
- What Facility Managers Need from Cleaning Providers
- Robotics and Automation's Impact on Cleaning

9:30 A.M. – 10:30 A.M.

- Green Custodial Teams: Defending Our Spaces
- Employee Engagement: A Case Study
- The Effectiveness and Bioburden of Microfiber Mops & Wipes in the Built Environment

10:45 A.M. – 11:45 A.M.

- 7 SDS Terms Every Custodian Should Understand
- Increasing Productivity: How and Why Remediating Your Cleaning Program Works
- Floor Care Sustainability and Budgetary Practices

Wednesday, March 27

8:00 A.M. – 9:00 A.M.

- Creating a Culture of Sustainability
- Performance-Driven Management: A Roadmap to your Extraordinary Results
- Hard Floor Care Trends for 2019 & Beyond

9:15 A.M. – 10:15 A.M.

- Infection Control Risk Assessment: Best Practices in Health System Facilities
- Why An Integrated Approach to Cleaning Change Solutions is Necessary
- Nano, Electro, and Hydro: New Technologies in Cleaning

10:30 A.M. – 11:30 A.M.

- How to Create a Rock Star Custodian
- Essential Knowledge for Small Businesses and Entrepreneurial Upstarts
- Creating Healthy Hospital Environments

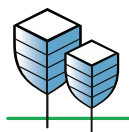
3:45 P.M. – 4:45 P.M.

- Four Cornerstones of Successful Carpet Maintenance
- Change Management
- Self-Cleaning Surfaces as a Value-added Service

Thursday, March 28

8:00 A.M. – 4:00 P.M.

- Cleaning Industry Management Standard (CIMS) ISSA Certification Expert Workshop



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Conference Sessions (as of Jan. 29, 2019)

Monday, March 25

WORKSHOP

9:00 AM - 5:00 PM

Staffing & Management

Accredited Auditing Professional (AAP) Workshop

AAP certifications are structured and designed for empowering an individual to provide a consistent and standard quality assurance audit. Each certification is valid for two years from the date taken. The AAP certification will place you within an elite group of auditing professionals throughout the world. This one day seminar is hosted by Cleaning Management Institute will teach you all about performing a quality assurance audit within a facility. You will learn the technical skills needed to perform an audit as well as the ethical aspects of having this responsibility.

Seminar Topics Include:

- ISSA Value of Clean
- Defining Quality Assurance
- Quality Assurance Tools
- LIVE Building Audit
- QA Reporting and What it Means
- Next Steps After Reading Your Report. AAP will hold quality assurance professionals to a standard in which they run an audit. For the first time, professionals will have a certification recognizing their new standard and career path.

Workshop pricing (payment required at time of registration):

ISSA Member: \$549 • Non-member: \$749

LEARNING OBJECTIVES:

1. Identify the components of the Cleaning Management Institute's AAP certification.
2. Review the steps and resources needed to perform a quality assurance audit within a facility.
3. Recognize the ethical responsibilities associated with the AAP certification.
4. Experience a live building audit.

AUDIENCE: INTERMEDIATE

CEU: 0.8

9:00 AM - 3:00 PM

Trends & Technologies

Mold: Should I Wipe it Down or Tear it Out? A NORMI Workshop

Doug Hoffman, Executive Director, NORMI

Attention Facility Maintenance Directors: The health and safety of the occupants and employees can be negatively affected by the decisions you make. A trained professional knows the difference between a small mold or mildew issue that can be wiped down and a more serious systemic mold contamination that must be remediated, in some cases torn out. Those processes can either be handled in-house or out-sourced, you decide. This entry level course is designed to help you identify existing and potential indoor air quality (IAQ) issues, evaluate the conditions and causes supporting the problem, and determine the need for either implementation of a sanitization or remediation protocol. Reduce liability by putting in place a pro-active approach to a healthier indoor environment. We will show you how.

Workshop pricing (payment required at time of registration): \$500.00

LEARNING OBJECTIVES:

1. Identify existing and potential indoor air quality issues related to mold
2. Evaluate the conditions and causes supporting a mold or mildew problem
3. Determine the need for either implementation of a sanitization or remediation protocol
4. Understand the impact of a pro-active mold strategy on liability

AUDIENCE: INTERMEDIATE

CEU: 0.6

Tuesday, March 26

8:00 AM - 9:15 AM

Cleaning Operations

Improving IAQ & Mitigating Mold

Doug Hoffman, Executive Director, NORMI

Employee health concerns are a top priority in today's business environment. And they should be! When IAQ or mold problems present themselves, the facility maintenance personnel need to take immediate action to mitigate the concerns and resolve the issue. This presentation will give managers a clear path toward cleaning up whether the problem is handled in-house or out-sourced. How serious is the problem, how do I assess the risk and what should be done are questions addressed in this training to ease the stress of dealing with these indoor air quality problems and putting in place the appropriate solution.

LEARNING OBJECTIVES:

1. Analyze the impact of mold on occupant health.
2. Evaluate appropriate steps facility maintenance personnel should take to mitigate mold and IAQ issues.
3. Determine whether mold issues should be addressed in-house or via outsourced methods.
4. Understand potential solutions to mold and IAQ issues.

AUDIENCE: INTERMEDIATE

CEU: 0.1

Staffing & Management

What Facility Managers Need from Cleaning Providers

Darrel Hicks, BA, Master REH, CHESP

Director of Environmental Services

GCI-Green Clean Institute

Stephen P. Ashkin, President, The Ashkin Group, LLC

This session features cleaning industry leaders and facility decision makers exploring the key factors that drive cleaning decisions within a building. From bidding and estimating to staffing to sustainability to specialty services to communication, this session will offer a deep dive into what FM professionals need from a cleaning organization—and vice versa.

LEARNING OBJECTIVES:

1. Discuss the primary factors FMs consider when evaluating cleaning programs.
2. Analyze the challenges facing facility organizations and their impact on cleaning budgets.
3. Evaluate the role of sustainability in a cleaning program's impact on a facility and its occupants.
4. Address infection control questions and concerns in most facilities.

AUDIENCE: ADVANCED

CEU: 0.1

Trends & Technologies

Robotics and Automation's Impact on Cleaning

Jon Hill, Co-Founder, LaserClean Systems

Business Service Contractors have become proficient in applying quality management systems to meet customer requirements and enhance satisfaction. This is an exciting time for BSCs, but it means change. Automation and technology tools are transforming how BSC's approach their work, and this session will address how to integrate these tools into process and practice to deliver services more effectively.

LEARNING OBJECTIVES:

1. Discuss the importance of a shared vision in a cleaning service.



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Conference Sessions- Tuesday, March 26

2. Review keys to the successful development of a short-term plan.
3. Analyze the emerging tools available to cleaning teams and organizations.
4. Develop a technology road map and appropriate training/education support.

AUDIENCE: ADVANCED CEU: 0.1

9:30 AM - 10:30 AM

Cleaning Operations

Green Custodial Teams: Defending Our Spaces

Brie Welzer, Environmental Scientist, Green Seal

The duties of our custodial teams have tripled, and the industry shows no signs of easing up on the need to simultaneously increase productivity and quality. This session offers a comprehensive road map that cleaning organizations can apply to improve the quality of their green cleaning programs, improve employee and occupant health and make the most of the latest green cleaning technologies.

LEARNING OBJECTIVES:

1. Learn how green cleaning teams are applying Adaptive Management to improve the quality of their programs.
2. Analyze how green cleaning practice directly translate into healthier workers and occupants.
3. Review the newest green certified cleaning products and how they improve our spaces.
4. Tell your building's green cleaning story and highlight the professionalism and awareness of staff.

AUDIENCE: INTERMEDIATE CEU: 0.1

Staffing & Management

Employee Engagement: A Case Study

Gene Woodard, MCSCE, Director, University of Washington

Learn how to inspire employee engagement by improving leadership and changing the work culture as you learn how the University of Washington's building services team uses a balanced scorecard process to promote and achieve continuous improvement. This session outlines an effective approach to using data to drive decisions, achieve significant growth, encourage staff performance and define your department as skilled, professional and credible.

LEARNING OBJECTIVES:

1. Identify strategies to create a culture of engagement in your cleaning organization.
2. Discuss ways to develop a system that sustains continuous process improvement.
3. Promote employee engagement through leadership principles.
4. Understand the benefits of an engaged work force.

AUDIENCE: INTERMEDIATE CEU: 0.1

Trends & Technologies

The Effectiveness and Bioburden of Microfiber Mops & Wipes in the Built Environment

Ron Sample, Senior Healthcare Technical Engineer, Sales Manager, Contec Inc.

Mark Wiencek, PhD, Lead Microbiologist, Contec, Inc.

While several studies have shown the adoption of microfiber textiles has improved cleaning and disinfection outcomes, questions remain regarding the quality and durability of different microfiber products, particularly after laundering. In this session, attendees will learn about a study conducted among different microfiber mops and wipes that indicates typical commercial laundry processes can cause irreversible damage to polyester microfibers and inadequate removal of viable microbes and other debris. The report will address microscopic structure before and after laundering, quantify the bioburden recovered from disposable versus laundered mops, and evaluate a microfiber textile's ability to clean and disinfect surfaces.

LEARNING OBJECTIVES:

1. Describe impact of repeated laundering on the structure and performance of microfiber-based cleaning textiles.
2. Evaluate cleaning efficacy and disinfectant compatibility of re-laundered versus disposable microfiber cleaning textiles.
3. Reduce the risk of cross-contamination resulting from inadequate cleaning and disinfection of high-touch environmental surfaces.
4. Understand the role of disinfectants in microfiber textile use.

AUDIENCE: BEGINNER CEU: 0.1

10:45 AM - 11:45 AM

Cleaning Operations

7 SDS Terms Every Custodian Should Understand

Bill Fellows, Green Cleaning Advisor, Bill Fellows Consulting

SDS training can be extremely difficult on several levels, and this presentation simplifies the process by highlighting the meanings of SDS terms that affect how cleaners and how they do their job. Through an interactive and engaging format, attendees will review key terminology, OSHA mandates, variances in labels, and proper chemical use and storage requirements.

LEARNING OBJECTIVES:

1. Appreciate the value of SDS by understanding the meaning of important terms.
2. Review methods to properly store all chemicals.
3. Identify proper chemical use guidelines.
4. Discuss proper/correct chemical use.

AUDIENCE: BEGINNER CEU: 0.1

Staffing & Management

Increasing Productivity: How and Why Remediating Your Cleaning Program Works

Ben Walker, Director of Business Development, Management, Inc.

When most cleaning professionals think about productivity, it's usually related to new tools, chemicals or equipment. Increasing productivity requires a comprehensive look at what is really happening in the entire cleaning operation. Ben Walker spends a good portion of his professional life on the road documenting the most common challenges in cleaning operations. He has worked with operations of all sizes to not only correct productivity issues, but also morale, safety, training, logistics and standardization. Believe it or not... it's all interconnected! This session will demonstrate the common problems facing cleaning operations and help learners identify sources of lost time and productivity.

LEARNING OBJECTIVES:

1. Understand common methods for establishing times for cleaning tasks
2. Learn actionable steps you can use to identify causes of lost productivity
3. Help attendees understand major sources of lost time in their workplace
4. Understand how remediation of a cleaning program works and why it is important
5. Learn the underlying principles of an lean and engineered cleaning operation
6. Gain tips for getting the rest of your custodial team on board

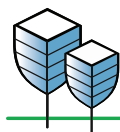
AUDIENCE: INTERMEDIATE CEU: 0.1

Trends & Technologies

Floor Care Sustainability and Budgetary Practices

James Flieler, VP of Canada Sales, Charlotte Products Ltd.

This session will give you an in depth look at the hard floor care challenges, industry trends, five critical elements/processes floor care program supported by sustainability and budgetary practices. Slips, trips, and falls on the same level exact a substantial toll in terms of death, personal injury and suffering, workers' compensation, loss in productivity, and civil liability. National Safety Council (NSC) estimates that worker's compensation and medical costs associated with employee slip-and-fall accidents are approximately \$70 billion per year. Canadian Centre for Occupational Health and Safety estimates over 42,000 injuries occur annually due to slip and falls and 66% happen on the same level. The good news is a large percentage of these are preventable. This session outlines how you can minimize these risks and promote a sustainable floor care program.



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LEARNING OBJECTIVES:

1. Examine the current state of the cleaning industry
2. Clarify the importance of the cleaners role
3. Identify essential components of eEmployee wellness
4. Analyze the 5 critical floor care elements/processes

AUDIENCE: INTERMEDIATE

CEU: 0.1

Wednesday, March 27

8:00 AM - 9:00 AM

Cleaning Operations

Creating a Culture of Sustainability

Emily Gove, Corporate Director of Sustainability, Building Maintenance Service LLC

This session outlines best practices surrounding a sustainably-based cleaning organization, addressing safe cleaning methods, common misconceptions, and LEED and Zero Waste initiatives and how the addition of these strategies can provide benefits to your staff, your clients and your company.

LEARNING OBJECTIVES:

1. Review safe and sustainable cleaning methods.
2. Discuss common misperceptions surrounding sustainability initiatives.
3. Review elements of LEED and Zero-Waste programs.
4. Analyze the benefits to staff, clients and company.

AUDIENCE: INTERMEDIATE

CEU: 0.1

Staffing & Management

Performance-Driven Management: A Roadmap to your Extraordinary Results

Vince Elliott, President, Elliott Affiliates, Ltd.

Performance-Driven Management is an extraordinary strategy for delivering provable Quality, Satisfaction, Environmentally Sustainable and Savings benefits. The PBM secret is that it can deliver double the Quality, at 70 percent of the cost. Unlike traditional work-hard, task-based management stress, this PBC model is a structured model that simplifies actionable information and delivers a clear step-by-step path toward remarkable results. Implementing the PBM path, achieves amazing results.

LEARNING OBJECTIVES:

1. Learn the four essential activities that are the foundation of Performance-Based Management.
2. Learn the four essential characteristics for choosing the Best Company at the Best Price.
3. Learn the number-one predictor of future service success.
4. Learn how to recognize the Right price.

AUDIENCE: INTERMEDIATE

CEU: 0.1

Trends & Technologies

Hard Floor Care Trends for 2019 & Beyond

Mark Warner, Education Manager, ISSA

With the rapid advances in equipment and floor chemistry, the landscape keeps changing. This session will look at resilient and non-resilient floor maintenance from many different perspectives; from traditional maintenance procedures to state-of-the-art techniques. Quality performance expectations have risen and production times have fallen, all due to innovative equipment and high performance floor care products, and all tied together with certified training.

LEARNING OBJECTIVES:

1. Learn about the most pressing flooring trends and flooring-related issues on sophisticated floor types, such as luxury vinyl tile, engineered wood, marble and slate, polished concrete, and more.
2. Gain a better understanding of tactics that will extend the life of flooring systems while improving floor system performance
3. Learn new strategies and procedures that can minimize floor maintenance costs, without compromising appearance or performance.
4. Discuss training and certification options in the industry.

AUDIENCE: CEU: 0.1

9:15 AM - 10:15 AM

Cleaning Operations

Infection Control Risk Assessment: Best Practices in Health System Facilities

Shari Solomon, Esq., President, CleanHealth Environmental

Construction and/or renovation activities in a healthcare facility can be challenging when the right precautions are not taken. Patients could potentially develop life-threatening infections, with immunocompromised patients being the most vulnerable population, if these construction projects are not handled properly. This presentation explores current best work practices when conducting maintenance, renovation or construction activities in health system facilities, using the infection control risk assessment (ICRA) tool as it applies to healthcare construction, including containment, dust control procedures etc.

LEARNING OBJECTIVES:

1. Understand basic infection control principles
2. Analyze how to protect patients during construction and/or renovation projects, without disrupting adjacent operations
3. Clarify how to understand and adhere to ICRA protocols
4. Discuss ways to communicate with the facilities

infection control team

AUDIENCE: ADVANCED CEU: 0.1

Staffing & Management

Why An Integrated Approach to Cleaning Change Solutions is Necessary

Tim Poskin, President, Cleaning Management Concepts LLC

Do you feel like you're so overwhelmed in your job that you can't function? Do you receive complaints from customers, students, staff and faculty on a regular basis? If your cleaning culture is so broken that you can't find a way to fix it, this presentation will show you how using an integrated systems approach provides satisfaction to staff and customers, and provides a complete picture of effective cleaning service.

LEARNING OBJECTIVES:

1. Analyze common sources of stress to an organization.
2. Discuss typical complaints made by customers, students, staff and faculty.
3. Learn about an integrated systems approach to customer satisfaction.
4. Analyze the components of an effective cleaning service.

AUDIENCE: INTERMEDIATE

CEU: 0.1

Trends & Technologies

Nano, Electro, and Hydro: New Technologies in Cleaning

Heidi Wilcox, M.Sc., Owner, WILCOX EVS Solutions

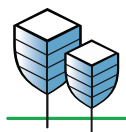
Come learn about the newest sustainable technologies that are also powerhouses in cleaning, sanitizing and disinfecting surfaces. These innovations will also focus on Indoor air quality, ergonomics and sustainability metrics such as solid waste. Come see how you can clean the air with a glass product, or strip your floors with no harsh chemical, clean your surfaces with aqueous ozone and kill the germs trying to make us sick with salt water and electricity. We use technology in our daily lives in the forms of phones, smart watches, blue tooth headphones, our cars, TVs. Let's all learn how to do that in our work lives. It matters!

LEARNING OBJECTIVES:

1. Discuss how to assess new technology and their marketing and testing information—is it real or fluff?
2. Review new technology and determine if it could work for you.
3. Analyze what cleaning, sanitizing and disinfection actually mean and when to use each and how technology can help.
4. Learn about classes of technology you may have heard about but haven't considered (and why you should).

AUDIENCE: INTERMEDIATE

CEU: 0.1



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Conference Sessions- Wednesday, March 27

10:30 AM - 11:30 AM

Cleaning Operations

How to Create a Rock Star Custodian

Dave Thompson, Directory of Education, Academy of Cleaning Excellence

This presentation addresses the costliest and most time-consuming challenges a cleaning operation faces: The hiring, training, and staffing of a team. By breaking down the word CUSTODIAN, we will look at the personality traits of those who possess the essential qualities of a standout custodian, and how those qualities can be tapped to inspire other custodians, empower the entire organization and strengthen the entire Rock Star Custodian family.

LEARNING OBJECTIVES:

1. Identify how to uplift and empower custodians in the cleaning industry.
2. Analyze how best to supervise Rock Star Custodians.
3. Review strategies to engage, inspire and motivate frontline custodians and the managers who supervise them.
4. Discuss key methods to build Rock Star families instead of teams.

AUDIENCE: INTERMEDIATE

CEU: 0.1

Staffing & Management

Essential Knowledge for Small Businesses and Entrepreneurial Upstarts

Rick Alston, CEO, ALGO Supply and Training LLC

In this interactive session, attendees will learn key leadership and communication strategies for managing a team. Examples provided will uncover the secrets to a high performance cleaning business and an exploration of the true opportunities available today in the cleaning industry.

LEARNING OBJECTIVES:

1. Learn key leadership and communication strategies for managing your team.
2. Uncover the Secrets to a high performance cleaning business.
3. Discover the true opportunities available in the cleaning industry.

AUDIENCE: INTERMEDIATE

CEU: 0.1

Trends & Technologies

Creating Healthy Hospital Environments

Christopher Garner, PE, Chief Engineer, SPW Disease Prevention Engineering

Attendees of this session will be introduced to new techniques for controlling pathogens in a Healthcare setting. Topics addressed include:

large scale building cleaning and disinfection, facility planning, the impact of HVAC in maintaining a clean healthcare facility and how ozone can play a role in disinfection.

LEARNING OBJECTIVES:

1. Learn how to consider large scale building cleaning and disinfection.
2. Learn about controlling the greatest medical problem of the 21st Century.
3. Discuss how to aid in facility planning for cleaning and disinfection.
4. Review keys to HVAC's impact on a clean healthcare facility.

AUDIENCE: ADVANCED CEU: 0.1

3:45 PM - 4:45 PM

Staffing & Management

Change Management

Barley Chironda, RPN, International Infection Control Specialist, Clorox

Ideas, solutions and technologies are all around us. Ever come from a conference or read a journal and then went back to your staff or facility and tried to implement the change? Did you succeed? This session set in a workshop fashion will work on giving you engagement techniques, allowing you to gain practical tactical tips to strengthen your change management skills. Drawing on multiple practical examples and theoretical frameworks this session will allow you to walk away with some practical tips.

LEARNING OBJECTIVES:

1. Define Change Management
2. Share practical techniques of Change Management
3. Engage attendees in shared problem solving
4. Identify ways in which Change Management improves the change process

AUDIENCE: ADVANCED CEU: 0.1

Trends & Technologies

Self-Cleaning Surfaces as a Value-added Service

Mark Sisson, Co-founder, NanoTouch Materials

The cleaning industry has traditionally sought to increase revenues, margins and value one of two ways. The first: Embrace new cleaning and hygiene technologies (i.e. UV disinfection, electrostatic spray disinfection and scent systems). The second: Provide products and services that offer lasting visual or olfactory evidence that you've cleaned a facility. This session outlines a new hybrid model of a service program that provides value to customers, and generates new revenue primarily with self-cleaning surfaces. Attendees will learn how this service provides differentiation, a visible component to a cleaning program and improved margins.

LEARNING OBJECTIVES:

1. Understand the concept of a new platinum level service model in the cleaning industry
2. Analyze the impact of a more visible component to cleaning surfaces
3. Review the impact of improved recognition on cleaning staff and management
4. Learn about market research behind self cleaning surfaces

AUDIENCE: INTERMEDIATE

CEU: 0.1

Thursday, March 26

WORKSHOP

8:00 AM - 4:00 PM

Staffing & Management

Cleaning Industry Management Standard (CIMS) ISSA Certification Expert Workshop

Training to become an ISSA Certification Expert positions an individual as an indispensable resource during tough times. As one's customers or own organizations face budget cuts, professionals need real-life solutions to help them deal with the new challenges. The good news? The I.C.E. program can help! Custodial operations around the country must reduce labor budgets by 5-10 percent. Operational and budgetary knowledge is necessary to position yourself as an indispensable resource in these harsh economic times. The need to evaluate, reduce and redeploy the workforce is the only way to meet impending budget reductions and an industry professional can help their customers or their own organization do so by training to be a CIMS "ISSA Certification Expert." Past attendees have saved customers or their own organization more than six figures annually by helping them comply with CIMS and achieve certification to the Standard.

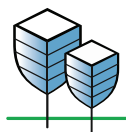
Workshop pricing (payment required at registration):

ISSA Member: \$995 • Non-member: \$1,595

LEARNING OBJECTIVES:

1. Identify the components of the ISSA Certification Expert and Cleaning Industry Management Standard programs.
2. Analyze the need to reduce labor budgets by up to 10 percent.
3. Discuss the operational and budgetary knowledge necessary to act as an industry resource.
4. Determine best practices to evaluate, reduce and redeploy cleaning staff to meet budget reductions and provide high levels of customer service.

AUDIENCE: ADVANCED CEU: 0.7



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2019 Exhibitor List

(as of Jan. 29, 2019)

ACS Industries, Inc.

Ameripolish, Inc.

Apex Steam Technologies

Aqua Chempacs

Charlotte Products Ltd.

Chimes DC

Church & Dwight Co., Inc.

Concrobium Professional Products

Contec, Inc.

Direct Mop Sales, Inc.

Dreumex USA Inc.

F-Matic

FASTRAK Industries

Filmop USA

GOJO Industries

Hi-Gear

Hillyard Industries

IICRC

Innovation Creation LLP

Janitorial Manager

Karcher North America

M+A Matting

Makita USA

Midlab, Inc.

Moody Insurance Worldwide

National Chemical Laboratories, Inc.

Pacific Floorcare

Perfect Vac

PortionPac Chemical Corporation

Rochester Midland Corporation

Route

SC Johnson Professional

Sofidel Group

Spartan Chemical Company

Square Scrub

SteraMist by TOMI

Sunbelt Rentals

Team Software

Tennant Orbio

Tom Cat

United States

Pumice Co.

Vectair Systems Inc.

VPR iMPEX Inc.

Whittaker Co., RE

Wizkid Products

ZAN Compute Inc.

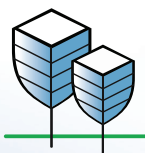
Expo Hall Hours

Tuesday, March 26

Noon – 4 p.m.

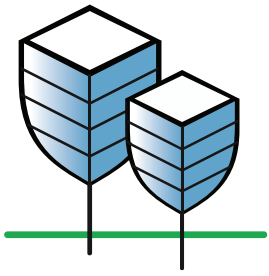
Wednesday, March 27

11:30 a.m. – 3:30 p.m.



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Co-owned and organized by ISSA and Trade Press Media Group

This is why...

...We Mean Clean

Cleaning Buildings Expo by the numbers:

- 1st ever show in 2019
- 2 shows in one location at the Baltimore Convention Center: Clean Buildings Expo & National Facilities Management & Technology.
- 3 Dedicated Tracks: Cleaning Operations; Staffing and Management; Trends & Technologies.
- 19 Conference Sessions
- More than 70 exhibitors