



SPONSORSHIP & ADVERTISING OPPORTUNITIES

Co-owned and organized by ISSA and Trade Press Media Group

A Brand New Trade Show & Conference
for the Commercial Cleaning Industry.

Debuting March 26-27, 2019 at the Baltimore Convention Center

CleanBuildingsSM
E X P O

Make a **strong impact** and
STAND OUT from your competition.

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E X P O

S P O N S O R S H I P

B E N E F I T S

All Clean Buildings Expo sponsors receive the following benefits:

Featured Logo Placement:

- » Clean Buildings Expo event website
- » Clean Buildings Expo event directory “Sponsors” section
- » Clean Buildings Expo event promotional materials
- » Sponsorship acknowledgement on signage at the event

Additionally:

- » One piece of collateral material in attendee tote bag (provided tote bags are sponsored). Item must be approved by event management. Sponsoring company to supply insert and ship to event venue.
- » One piece of collateral material to be posted in the virtual tote bag on www.cleanbuildingsexpo.com
- » Right of first refusal for the following year’s event.
- » Detailed sponsor exposure report post-event.

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S P O N S O R S H I P O P P O R T U N I T I E S

Networking Party - 1 Available

Align yourself with the NFMT and Cleaning Buildings Expo big kickoff celebration and be seen by hundreds of attendees networking and enjoying food, drink and entertainment. This sponsorship includes:

- Introduction of sponsor by ISSA or Trade Press Media Group representative
- Large, visible signs will be positioned at your exhibit space, the food court area, conference walkways, and in the expo hall on Tuesday inviting attendees to the party
- Networking Party invitations to be distributed at registration, displaying your logo as sponsor
- Placard in your exhibit space acknowledging your company as a sponsor of the networking party

Investment: \$16,000

Tote Bags — Exclusive

Distributed to attendees as they arrive at Clean Buildings Expo, the bags contain the official event directory, lunch coupons, and other registration materials. Attendees receive their bag when they check-in at registration or at the badge pick-up counters. Your company logo will be featured on the outside of the bag with the official event logo.

Investment: \$7,000 Exclusivity (\$4,500 co-sponsor)

Education Sponsor - 3 Available

Sponsor two days of education sessions offered at the Clean Buildings Expo. Sponsor may introduce speaker and your company logo will be placed on signage outside the education session rooms.

Investment: \$3,000

Registration Sponsor - 4 Available

Your company logo is featured on top of the attendee registration confirmation emails sent two times pre-event, once when they register, and once right before the event. Includes your company logo, a link to your website, a short tagline and exhibit space number. Additionally, your company logo will be featured in the registration area onsite at Cleaning Buildings Expo.

Investment: \$3,000

Badge Holders — Exclusive

This is your opportunity to have thousands of walking billboards in the expo hall. The attendee badge holders will feature your company logo, making sure your brand is in front of everyone during the event as all attendees will have the badge holder around their neck.

Investment: \$5,000

Lunch Coupons - 3 Available

Attendees find their lunch coupons in their tote bags. Each coupon features your logo. Additionally, Plexiglas holders are placed on lunch tables displaying your logo. To make sure attendees stop and take a lunch break, 22" x 28" signs are on display near the concession area that also display your logo.

Investment: \$3,000

Aisle Banner

Prominently displayed aisle banners create an exciting visual marker for attendees as they navigate the expo hall floor. Increase your visibility, have your logo, and exhibit space number above the expo hall for all attendees to see.

Investment: \$1,500

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ADDITIONAL MARKETING OPPORTUNITIES

Event Directory Advertising*

Full page	\$1,595
Half page	\$1,275
¼ page	\$925
Premium Full page	\$1,850
Back Cover Full page.....	\$2,025
2-page spread	\$2,950
Listing with logo (FREE with ad purchase)	\$250

* All ads 4-color

Daily Highlight Video Email Blasts

(available on first come, first served basis) \$3,500 each

*March 26 Daily Highlight Video

*March 27 Daily Highlight Video

Product Showcase Display

\$795 per panel – 4 locations

\$2,800 for all 4 panels

Contact Your Exhibit Team!

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